

5th
BRAZIL INTERNATIONAL
APPAREL SOURCING SHOW
2024

10 11 12 July
2024

Centro De Eventos Pro Magno
Sao Paulo, Brazil

www.cems-apparelsourcing.com



**SET TO BE THE LEADING INTERNATIONAL APPAREL SOURCING PLATFORM OF
BRAZIL & LATIN AMERICA SHOWCASING WORLDWIDE APPAREL MANUFACTURERS**

SCHEDULE

Date	:	10-12 July, 2024
Venue	:	Centro De Eventos PRO MAGNO, São Paulo, Brazil.
Opening Hours	:	10:30 AM to 6:00 PM
Frequency	:	Annual
Open to	:	Business / Trade Visitors
Website	:	www.cems-apparelsourcing.com
Concurrent Exhibitions	:	5 th Brazil Int'l Yarn & Fabric Show 2024; 43 rd DyeChem Brazil 2024 Int'l Expo



7 Reasons to Participate
in the 5th Brazil International Apparel
Sourcing Show 2024



- 1) 5th Brazil Int'l Apparel Sourcing Show 2024 is a Comprehensive International Sourcing Exhibition featuring top Worldwide Apparel Manufacturers and exporters focusing on the Brazilian and Latin American Sourcing market.
- 2) Brazil possesses the second-largest economy (US \$1.61 trillion in 2021) and the second-largest population (213 million) in the Western Hemisphere. Its economy is the largest of the Latin American nations.
- 3) In 2022, Brazil imported apparel worth over US\$ 3.5 Billion dollars.
- 4) For the past several years, the Brazil International Apparel Sourcing Show has been providing a unique Buyer-Seller platform for networking and building

business relationships. In the 2024 edition, Brazilian & Latin American companies and importers can connect with International Apparel Manufacturers and suppliers, potential partners, fostering collaboration and business growth.

- 5) Brazil is one of the largest importers of Apparel and textiles in Latin America, due to its large population and trade agreements with its neighboring countries. Major sources of apparel imports for Brazil have included countries from Asia, followed by other suppliers in the Americas and Europe.
- 6) As one of the BRICS countries, it is the 4th largest market in the world for Textiles after US, China & Japan. The Textile & Apparel Industry of Brazil is valued at US\$ 65 Billion.
- 7) Participate in the 5th Brazil International Apparel Sourcing Show 2024 and connect with highly potential buyers coming from Brazil and the entire Latin America.

Event Profile

CEMS-Global USA's '5th Brazil International Apparel Sourcing Show 2024' will be the leading Apparel sourcing marketplace for a colossal market like Brazil and also for you to make in-roads into the South American region being held in a perfect B2B hub of Sao Paulo, showcasing readymade Apparel / Garment collections from leading Apparel Manufacturers from all over the world including Trims and Accessories. Brazil's Apparel Industry is termed "a world of untapped potential". As one of the BRICS countries, it is the 4th largest market in the world for Textiles after US, China & Japan. Brazil is considered to be the gateway to the Latin American Apparel Sourcing market.



Brazil – is one of the 'BRICS economies and overtook the UK as the world's sixth-largest economy. Its economy is the largest of the Latin American nations and the second largest in the western hemisphere. Brazil is one of the fastest-growing major economies in the world. In future decades, Brazil is expected to become one of the five largest economies in the world. Brazil's place as a leader among the world's emerging economies was first brought to widespread prominence with its inclusion as one of the BRIC countries – the tag is given a decade ago to Brazil, Russia, India, and China because of their robust economic growth and tremendous market opportunity.

Today, Brazil has fulfilled its promise and remains one of the world's top prospects for business development and exports with its huge market. The '5th Brazil International Apparel Sourcing Show 2024' while being one of the biggest networking hubs for Apparel sourcing in Brazil, will also cater to the requirements of the ever-growing readymade Apparel / Garment requirements of the South American region itself with visitors/buyers coming to visit from all over the region.

Brazil Apparel Sector Facts

Brazil's connection to fashion is globally recognized not only as the country of origin of many top models but also as one of the most prominent fashion industries in the world. Brazil was the only Latin American country listed among the top 15 global markets for apparel in 2022, surpassing Spain in revenue. That same year, the Portuguese-speaking country also ranked as having the 11th largest revenue of women's apparel in the world, ahead of Russia and Spain. In the men's apparel market, Brazil likewise occupied the 11th place in terms of revenue, ahead of Mexico.



PROFILE OF EXHIBITS

Men's wear, Women's wear, Formal Wear, Business wear, Sportswear, Down wear, Denim Wear, Casual wear, Activewear (Woven and Knits), Hi-Fashion designer labels, Babies and children's wear (Boys & Girls), Beach Wear, Lingerie & Under Garments, Original Design Manufacturing (ODM), Contract manufacturing, Private Labels, Trims & Accessories: Buttons, Lace, Ribbons, Velcro Zipper and Buckles, Lining Labels and Tags, Support Services, Related Trade Publications & Web portals.

PROFILE OF VISITORS

5th Brazil International Apparel Sourcing Show 2024 will enable the Apparel Sourcing buyers based in Brazil and the entire Latin American Region to interact with Worldwide Apparel manufacturers in the Show in a perfect B2B hub of Sao Paulo and meet them face to face to explore the latest trends, innovations in Apparel design and manufacturing, excellent qualities and reasonable prices.

Visitors to 5th Brazil International Apparel Sourcing Show 2024 in Sao Paulo will be from International Volume Retailers, Renowned Department and Chain stores, Bulk Importers and Merchandisers, Agents, Buying Offices, Distributors and wholesalers, E-Commerce companies, Trading Companies, Fashion Designers, and Sourcing & Supply Chain Managers.

ABOUT CEMS-GLOBAL (ORGANIZER)

CEMS-Global USA, based in New York, is a professional Multinational Exhibition & Convention Organizer, having its operations across 4 continents. Established in 1992, CEMS-Global, in this span of more than 3 decades has been committed to organizing Professional B2B Trade Shows for important Business sectors of the trade and economy.

In this span of over 3 decades, CEMS-Global has partnered with several Business Associations, Chamber of Commerce's, Export Promotion Councils, International Trade Promotion organizations, Governments. Our successful 40 Trade shows per annum in highly potential and developing countries of the world across 4 continents have benefited hundreds of thousands of Manufacturers, Several Industry sectors and boosted International Trade and development in many countries.

With over 750 Trade Shows, 54,577+ Exhibitors, and 1.65+ Million Attendees in our portfolio; we are devoted to taking you where markets are....

ORGANIZER



GLOBAL HQ:

CONFERENCE & EXHIBITION MANAGEMENT SERVICES LTD. [CEMS USA]

New York, USA

Mail : contact@cemsonline.com

Web : www.cems-apparelsourcing.com , www.cemsonline.com

**CORPORATE OFFICE FOR BANGLADESH:
CONFERENCE & EXHIBITION MANAGEMENT SERVICES LTD**

Dhaka, Bangladesh

Mail : contact@cemsonline.com

Web : www.cems-apparelsourcing.com , www.cemsbangladesh.com

**CORPORATE OFFICE FOR INDIA & SOUTH-ASIA:
CONFERENCE & EXHIBITION MANAGEMENT SERVICES INDIA PVT. LTD. [CEMS INDIA]**

New Delhi, India

Mail : contact@cemsonline.com ; cems@cemsindia.in

Web : www.cems-apparelsourcing.com , www.cemsindia.in



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